

Planning, Transportation & Licensing Brent Civic Centre Engineers Way Wembley HA9 0FJ

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London Borough of Brent Premises Licence

Part A

This Premises Licence was granted by Brent Council, Licensing Authority for the area of the Borough of Brent under the **Licensing Act 2003**

Original grant date: 14 August 2018

Current issue date: 14 August 2018		
AKter: choudhing		
Authorised signatory		
Premises licence number: 12618		
Part 1 – premises details		
Postal address of premises, or if none, ordinance survey map reference or description		
London Farmers Market		
Salusbury Primary School, Salusbury Road, London, Brent, NW6 6RG		

Where the licence is time limited the dates

Licensable activities authorised by the licence

Section J: Sale or Supply of Alcohol:(On and off the premises)

The times the licence authorises the carrying out of licensable activities

Section J: Sale or Supply of Alcohol:(For consumption on and off the		
premises)	Start Time End Time	
Day Monday	N/A	N/A
Tuesday	N/A	N/A
Wednesday	N/A	N/A
Thursday	N/A	N/A
Friday	N/A	N/A
Saturday	N/A	N/A
Sunday	10:00	15:00

The main use of the Licence will be for 'off' sales on Sundays at the weekly farmers market. Whilst nearly all sales will be for off site consumption some customers may wish to consume their purchase on site as there is a lot of food available f rom market stalls which would compliment the alcohol on sale.

The opening hours of the premises

Day	Start Time	End Time
Monday	N/A	N/A
Tuesday	N/A	N/A
Wednesday	N/A	N/A
Thursday	N/A	N/A
Friday	N/A	N/A
Saturday	N/A	N/A
Sunday	10:00	15:30

Whilst the Farmers Market starts packing down at 14:00 there may be last minute Sales up until 14:30 and the possibility of customers finishing drinks and food until 15:00 The school did not want to be in a position of exhausting its TEN's in one year which could result in a loss of bookings and potential lost revenue

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

For consumption on and off the premises

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of the premises

licence

London Farmers Market Limited

Registered number of holder, for example company number, charity number (where applicable)

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Mario Gol-Shecan

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol

Licence Number: I

Annex 1 – Mandatory conditions

No Irresponsible Drinks Promotions

- (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
- (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - 1. (a)games or other activities which require or encourage,

or are designed to require or encourage, individuals to— (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or (ii) drink as much alcohol as possible (whether within a time limit or otherwise);

- (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
- (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity

- of, the premises which can reasonably be considered to condone, encourage or glamorise antisocial behaviour or to refer to the effects of drunkenness in any favourable manner;
- (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

Free Water

The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

Age Verification Policy

- (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
- (b) an ultraviolet feature.

Small Measures to be Available

The responsible person must ensure that—

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available

Minimum Price of Alcohol

- 1.A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 2. For the purposes of the condition set out in paragraph 1—
- (a)—dutyll is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b)—permitted pricell is the price found by applying the formula—

 $P = D + (D \times V)$

where-

- (i)P is the permitted price,
- (ii)D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii)V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c)—relevant personII means, in relation to premises in respect of which there is in force a premises licence—
 - (i)the holder of the premises licence.
 - (ii)the designated premises supervisor (if any) in respect of such a licence, or
 - (iii)the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) —relevant person means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e)—valued added taxll means value added tax charged in accordance with the Value Added Tax Act 1994.
- 3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub- paragraph rounded up to the nearest penny.
- 4.(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (—the first dayll) would be different from the permitted price on the next day (—the second dayll) as a result of a change to the rat e of duty or value added tax.
- (2)The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Requirement for a DPS

- (1) No supply of alcohol may be made under the premises licence-
- (a)at a time when there is no designated premises supervisor in respect of the premises licence, or
- (b)at a time when the designated premises supervisor does not hold a personal licence or their personal licence is suspended.
- (2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Door Supervisors and Security Staff to be Licensed by the SIA (when required)

Where the licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, each individual must be licensed by the Security Industry Authority, with the following exceptions:

- a) premises where the premises licence authorises plays or films
- b) any occasion mentioned in paragraph 8(3)(b) or (c) of Schedule 2 to the Private Security Industry Act 2001 (premises being used exclusively by a club with a club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or
- c) any occasion within paragraph 8(3)(d) of Schedule 2 to the Private Security Industry Act 2001

Film Classification When required

- (i) The admission of children to the exhibition of any film must be restricted in accordance with the recommendation of the designated film classification body unless section (ii) applies.
- (ii) Where the licensing authority notifies the holder of the licence that this subsection applies the admission of children must be restricted in accordance with any recommendation made by the licensing authority.

In this section-

"children" means persons aged under 18; and

"film classification body" means the person or persons designated as the authority

under section 4 of the Video Recordings Act 1984 (c. 39) (authority to determine suitability of video works for classification).

Annex 2 – Conditions consistent with the operating schedule

- 1. All staff involved in the sale of alcohol shall be suitably trained in licensing legislation. Regular documented staff training on licensing legislation and operating procedures shall be given. The training shall be signed and dated and a copy of these training records available for inspection by Police and local authority enforcement officers.
- 2. Customers will not take open drink containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority.
- 3. No drinks shall be served other than in plastic or toughened glasses.
- 4. Customers carrying open or sealed bottles or glasses shall not be admitted to the premises.
- A "Challenge 25" policy shall be adopted and adhered to.
- 6. All alcohol and soft drinks shall be served in plastic or toughened glasses.
- The entrance gates shall be supervised during the opening times of the market.
- 8. An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following
- (a) all crimes reported to the venue
- (b) any complaints received
- (c) any incidents of disorder
- (d) all seizures of drugs or offensive weapons
- (e) any refusal of the sale of alcohol
- (f) any visit by a relevant authority or emergency service.
- 9 The socket outlets that are accessible to stall holders or performers, staff or the public shall be suitably protected by a residual current device (RCD having a rated residual operating current not exceeding 30 milliamps) and installed in accordance with BS 7671 (IET Wiring Regulations).

Annex 3 – Conditions attached after a hearing by the licensing authority

Annex 4 - Plans

See attached